3. Netzwerktreffen des DAHZ-CUAA

Lessons Learned and COVID-19: Hochschule Mainz & UCES, Argentina

Prof. Dr. Ulrich Schüle --- Deutsch-argentinischer Master International Business Negocios Internacionales

Agenda

1 Double-Degree Master in International Business: Brief Description of the Programme

2 COVID-19: Actions taken

3 COVID-19: Lessons Learned

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PRE-CORONA

Mainz
September – January
March - July
September – January

Buenos Aires / Rafaela
March – July
August – December

Classes and Master Thesis

MAINZ STUDENTS ← *in Spanish*

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Buenos Aires | Rafaela
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March – July

Mainz
September – January
February - August

Classes and Master Thesis

MAINZ STUDENTS ← *in Spanish* — *in English* → **UCES STUDENTS**

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PRE-CORONA

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MAINZ STUDENTS

Classes and Master Thesis

in Spanish

in English

Buenos Aires | Rafaela
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March – July

Mainz
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UCES STUDENTS

Result: ***Mainz students attend classes together with UCES students during all five semesters***
UCES students attend classes together with UCES students during semesters 2 to 5.

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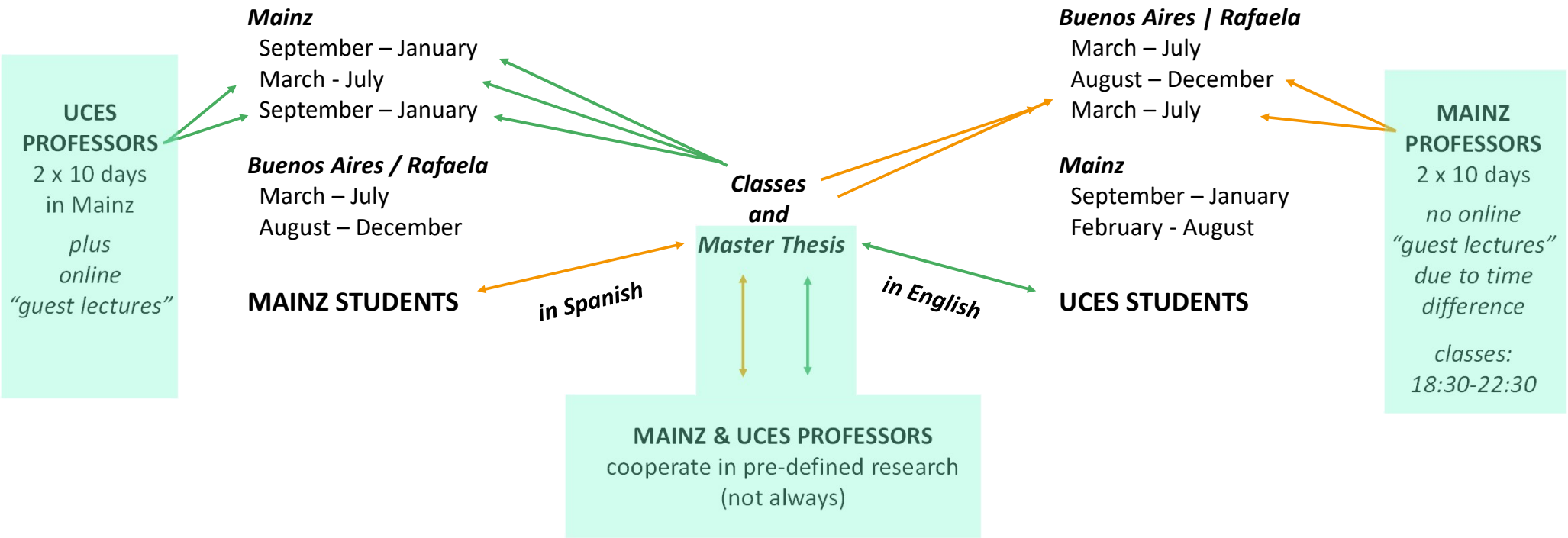
PRE-CORONA



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CORONA – THE SHOCK

Mainz
September – January
March - July
September – January

Buenos Aires / Rafaela
March – July 2020
August – December 2020

Classes and Master Thesis

Buenos Aires | Rafaela
March – July
August – December
March – July

Mainz
September – January
February - August 2020

MAINZ STUDENTS — *in Spanish*

in English — **UCES STUDENTS**

3. Netzwerktreffen des DAHZ-CUAA

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CORONA – ACTIONS TAKEN (1)

Mainz
September – January
March - July
September – January

Buenos Aires / Rafaela
March – July 2020
August – December 2020

Buenos Aires | Rafaela
March – July
August – December
March – July

Mainz
September – January
February – August 2020

Classes and Master Thesis

MAINZ STUDENTS — *in Spanish*

UCES STUDENTS — *in English*

We hectically went online:

Classes:
Mainz: mainly synchronous
UCES: mainly asynchronous

Theses:
adapted research methodology

No strategy, just avoid collapse

3. Netzwerktreffen des DAHZ-CUAA

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CORONA – ACTIONS TAKEN (2)

Mainz
September – January
March - July
September – January

Buenos Aires / Rafaela
March – July
August – December

MAINZ STUDENTS

(1) Systematic planning of all classes in online form:
Mainz: 80% synchronous (no class before 10:00am), 20% asynchronous
UCES: 50% synchronous; 50% asynchronous

(2) Adapting to time restrictions (UCES students are working adults):
- Night lectures instead of German "fly-in-professors": 23:30-02:00
- Saturday seminars so that Mainz and UCES students both participate

(3) Organising additional lectures
- Additional row of Zoom lectures ("Ringvorlesungen") by UCES colleagues were paid by CUAA-DAHZ – opposite direction failed due to missing funds.
- Teaching tandems (integration of UCES colleagues in Mainz classes paid by DAAD – opposite direction failed due to missing funds).

(4) Substituting of German courses in Buenos Aires with CUAA-DAHZ funded DUO online-courses (also for students not yet be selected for stipends).

Buenos Aires | Rafaela
March – July
August – December
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Mainz
September – January
February - August

UCES STUDENTS

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CORONA – LESSONS LEARNED

Mainz
September – January
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MAINZ STUDENTS

- *Students enrol with the aim to spend a year in Germany or Argentina, respectively.* ***In students' opinion, online courses are by no means an adequate substitution for the stay abroad****.*
- *This is also embedded in the programme's objectives. We are convinced that learning about the partner university's country, culture, academic life, and business rules requires the immersion in that society. Online classes are not sufficient.* ***This immersion in the foreign culture is a significant part of the programme's accreditation****.*
- ***Colleagues were prepared to teach during the night and on Saturdays during a period of "emergency". In the long-term, none of them can be persuaded to do this*** *– in particular not "for free" (teaching at the partner university is usually not paid – so, the possibility to travel is a part of the lecturer's remuneration). As soon as this is re-placed by online seminars, it becomes very obvious that "we" teach without being paid).*
- ***The programme's enhancement requires close cooperation and personal contacts between the project co-ordinators****. In Latin America, this is particular important.*

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March – July
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Mainz
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UCES STUDENTS

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CORONA – LESSONS LEARNED

We may replace this type of lectures with online teaching…

… but cultural immersion requires the close contact with persons